



Public Relations and Economic Development Sub (Policy & Resources) Committee

Date: THURSDAY, 4 MARCH 2021

Time: 3.00 pm

Venue: VIRTUAL MEETING

Members: Deputy Catherine McGuinness (Chair)
Sheriff Christopher Hayward (Deputy Chairman)
Deputy Keith Bottomley
Tijs Broeke
Dominic Christian
Karina Dostalova
Anne Fairweather
Alderman Prem Goyal
Alderman Timothy Hailes
Deputy Jamie Ingham Clark
Alderman Vincent Keaveny
Deputy Edward Lord
Andrew Mayer
Jeremy Mayhew
Deputy Tom Sleigh
Sir Michael Snyder
Alderman Sir David Wootton

Enquiries: Emma Cunnington
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Accessing the virtual public meeting

Members of the public can observe this virtual public meeting at the below link:

<https://www.youtube.com/watch?v=VDkXy5ymp8>

This meeting will be a virtual meeting and therefore will not take place in a physical location following regulations made under Section 78 of the Coronavirus Act 2020. A recording of the public meeting will be available via the above link following the end of the public meeting for up to one municipal year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

John Barradell
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. **APOLOGIES FOR ABSENCE**
2. **MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA**
3. **MINUTES**
To agree the public minutes and summary of the meeting held on 11 February 2021.
For Decision
(Pages 1 - 4)
4. **SPORT ENGAGEMENT UPDATE**
Report of the Director of Communications.
For Information
(Pages 5 - 10)
5. **2021 - 2022 MAYORAL THEME - ALDERMAN VINCENT KEAVENY (SUBJECT TO ELECTION)**
Joint report of the Director of Community & Children's Services, the Chief Grants Officer & Director of City Bridge Trust, the Director of Innovation & Growth and the Director of Communications.
For Information
(Pages 11 - 18)
6. **IG MONTHLY UPDATE**
Report of the Director of Innovation & Growth.
For Information
(Pages 19 - 22)
7. **PARLIAMENTARY TEAM UPDATE**
Report of the Remembrancer.
For Information
(Pages 23 - 28)
8. **CORPORATE AFFAIRS UPDATE**
Report of the Director of Communications.
For Information
(Pages 29 - 34)
9. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

10. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

11. **EXCLUSION OF THE PUBLIC**

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

12. **NON-PUBLIC MINUTES**

To agree the non-public minutes of the meeting held on 11 February 2021.

For Decision

(Pages 35 - 36)

13. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

14. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

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PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Thursday, 11 February 2021

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held virtually at 3.00 pm

Present

Members:

Deputy Catherine McGuinness (Chair)
Sheriff Christopher Hayward (Deputy Chairman)
Tijs Broeke
Dominic Christian
Anne Fairweather
Alderman Prem Goyal
Alderman Timothy Hailes
Deputy Jamie Ingham Clark

Alderman Vincent Keaveny
Deputy Edward Lord
Andrew Mayer
Jeremy Mayhew
Deputy Tom Sleigh
Sir Michael Snyder
Alderman Sir David Wootton

Officers:

Bijel Thakrar	- Mansion House & CCC
Paul Wright	- Remembrancers
Damian Nussbaum	- Director of Innovation & Growth
Emma Cunnington	- Town Clerks
John Barradell	- Town Clerk & Chief Executive
Richard Messingham	- Communications
James Gibson	- IT
Bob Roberts	- Director of Communications
Paul Double	- Remembrancer
Jeremy Blackburn	- Mansion House & CCC
Nigel Lefton	- Remembrancers
Kerstin Mathias	- Innovation & Growth

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Deputy Keith Bottomley and Karina Dostalova.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. MINUTES

RESOLVED – That the public minutes and summary of the meeting held on 14 January 2021 be approved as a correct record.

4. **UPDATE ON 2019-20 MAYORAL THEME AND PRIORITIES FOR 2020-21 MAYORAL THEME - LORD MAYOR ALDERMAN WILLIAM RUSSELL**

The Sub-Committee received a joint report of the Director of Community & Children's Services, the Assistant Town Clerk & Director of Major Projects, the Director of Innovation & Growth and the Director of Communications concerning the 2019/20 Mayoral Theme and priorities for the 2020/21 Mayoral Theme.

RESOLVED, that:-

- The report be noted.

5. **IG MONTHLY UPDATE**

The Sub-Committee received a report of the Director of Innovation & Growth updating Members on recent activity undertaken by his department.

In response to a question, the Director of Communications outlined the three different internal strands of work concerning COVID19, as follows:

1. The Gold Group looking at the crisis response
2. The Recovery Task Force
3. The Re-opening Campaign

A Member asked for reports to be structured by themes rather than listing activities and events, line-by-line. It was felt that perhaps reports should come to the Sub-Committee less regularly in order to allow a more strategic and thematic write-up.

The Deputy Chairman reported that progress had been made on establishing an Innovation & Growth Advisory Board as part of the governance review. Members then discussed the need to review the remit of this Sub-Committee as it retained its new remit as a communications and external affairs sub-committee. It was agreed that a strategy session should be set up ahead of the May meeting of Policy & Resources Committee.

RESOLVED, that:-

- The report be noted.

6. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications updating Members on activities of the Corporate Affairs Team.

RESOLVED, that:-

- The report was noted.

7. **SIX MONTH MEDIA UPDATE**

The Sub-Committee received a report of the Director of Communications updating Members on recent media activity.

A Member asked for the Communications Team to consider Instagram as a platform for social media activity. Members also heard how an officer was being

appointed to lead on communications around the Target Operating Model (TOM).

RESOLVED, that:-

- The report be noted.

8. **PARLIAMENTARY TEAM UPDATE**

The Sub-Committee received a report of the Remembrancer concerning recent activity of the Parliamentary Team.

A Member requested, following the discussion in the previous meeting of the Informal Court, that the Remembrancer draw up a written aide memoir for Members concerning the role and remit of the City of London Corporation in terms of its local authority functions and its other activities.

RESOLVED, that:-

- The report be noted.

9. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

10. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

There were no urgent items.

11. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item	Paragraph
13	4

12. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

13. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

The following item of urgent business was raised –

- Member Briefings

The meeting closed at 3.55 pm

Chair

Contact Officer: Emma Cunningham
emma.cunnington@cityoflondon.gov.uk

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Committee(s): Public Relations and Economic Development Sub Committee	Dated: 4 th March 2021
Subject: Sport Engagement Update	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	2,3,4,7 and 10
Does this proposal require extra revenue and/or capital spending?	No
Report of: Director of Communications	For Information
Report author: Sam Hutchings, Sport Engagement Manager, Town Clerk's Department	

SUMMARY

This report provides an update on the work being undertaken by the Sport Engagement Manager to take forward the City of London Corporation's sport engagement programme. As well as future event planning, research has been undertaken by various partners to help guide the City Corporation's sport and leisure plans going forward. A major piece of work undertaken by EY is also about to be launched on the benefits of hosting major sport events to the UK's trade and soft power capability.

Various initiatives are also being developed to support the City's recovery strategy following the pandemic to encourage sport participation and ensure the Square Mile continues to be a desirable destination for workers and residents. This report identifies recent partnership opportunities and the main tasks being led by the Sport Engagement Manager. Continued engagement on future events is a priority as well as advancing the City Corporation's international engagement programme and taking forward key corporate aims such as diversity and inclusion.

Recommendations

That, Members note the contents of this report

MAIN REPORT

Background

1. The City's sport engagement programme continues to move forward despite the impact of Covid-19 on major sport events across the world. Various initiatives have been progressed since the last update to this Sub Committee, including important research around the benefits of sport to our stakeholders. In addition, planning for engagement opportunities around future sport events has been advanced to ensure the City Corporation is well placed to assist in celebrating sport as the world returns to some normality. This report provides an update on this work and the ambitious plans being developed to promote the benefits of sport to our stakeholders as part of the recovery process for the Square Mile.

Progress Update

2. Owing to the impact of Covid-19 on events over the last year, the City's sport engagement programme has pivoted towards partnership building and research work to help promote the benefits of sport to our stakeholders. There have been a number of important initiatives taken forward during this time to ensure City's the sport engagement programme continues to remain relevant and valuable, including:
 - Major Sport Event Research – at the end of last year the City Corporation and UK Sport jointly commissioned EY to undertake research into the trade and soft power benefits to the UK from hosting major sport events. The research will help demonstrate the importance of hosting these events to the national economy and our international standing in the world. EY will make a short oral presentation on the findings of their research at the meeting of this Sub Committee. It is anticipated that this research will be launched in the spring and will help support the UK Government and our own overseas engagement plans going forward;
 - Stakeholder Analysis – Ukactive has almost completed the research into the changing physical activity and sport needs of City workers. The questions covered a wide range of topics from leisure provision through to active travel requirements and the report should be finalised shortly. More recently, London Sport has been commissioned to carry out a similar survey into the leisure and sport needs of our residents. The topics in this survey will cover the City Corporation's leisure and sport development provision. Both these pieces of work will be considered further by relevant officers before being presented to relevant Committees over the next few months. It is expected the findings will then help shape the direction for sport and leisure provision in the Square Mile as part of its recovery;
 - International Engagement – alongside the research work being carried out by EY into the importance of sport events to international diplomacy and trade, the Sport Engagement Manager has been liaising regularly with the Department for International Trade's (DIT) Sport Economy Team to discuss ways of working together on international engagement plans in order to boost UK business

opportunities. This is specifically focused on the Lord Mayor's overseas and regional programme, where there may be opportunities to promote British expertise in sport as part of visits and meetings to areas such as Qatar, Japan and the US where sport is an important part of the economy or where a major event is being hosted;

- Dubai Expo 2020 - The postponed Expo 2020 will start later this year in Dubai and the DIT has advised that they want the UK's expertise in sport to be a key component of their promotional work during this six-month global exhibition. The City Corporation has been asked to help facilitate this project and support engagement at the UK Pavilion early in 2022, possibly with a business networking event focused at Commonwealth countries. The Sport Engagement Manager is looking into options around this and will also look into whether funds originally allocated by Policy and Resources Committee for Olympic engagement can instead be repurposed for this important global exhibition;
- Diversity and Inclusion – as sport often acts as a catalyst to breaking down barriers and encouraging diversity and inclusion, the Sport Engagement Manager has been working to take forward specific initiatives that help to bolster this key corporate aim. As such, he has been in discussions with the Sport and Recreation Alliance to see how the City Corporation can support the UK hosting the UN backed Informal Working Group of Women and Sport from 2022 to 2026. Further details are to be provided in due course, but it is hoped that the City Corporation will be able to host a number of events during this period including a reception to mark the 30th Anniversary since the Brighton Helsinki Declaration on Women and Sport in 2024; and
- Partnership work – the Sport Engagement Manager continues to develop relationships with key external partners, such as UK Sport, the British Council and the Department for International Trade. He has also been involved in the consultations around the recently launched strategies of Sport England and London Sport. This engagement serves to strengthen the position of the City Corporation as a leading supporter of sport and the benefits it can bring to our stakeholders. Connections with the sporting world have also been advanced through attendance at relevant online events and conferences, including Global Sports Week and the MEI Major Events Summit.

Looking Ahead

3. Given the current context it is likely that the City Corporation's sport event programme will be limited over the coming months. At the time of writing this report, the Tokyo Olympics and Paralympics scheduled for this summer are due to go ahead but it is likely restrictions will not allow any engagement opportunities for the City Corporation. In addition, the details of the postponed Euro 2020 football championship are yet to be confirmed, with some discussion about it being held behind closed doors and hosted in one country. The Rugby Lions Tour due to take place in South Africa is also unlikely to go ahead in a way that will us to support any business engagement.

4. Assuming event restrictions are lifted later this year, it is hoped that the City Corporation will still be able to host the Ukactive National Summit on 13th October and the London Sport Awards on 6th December. Both events are due to take place at Guildhall and involve suitable recognition for our support. However, the events will need to reflect any restrictions in place at the time and therefore the setup may be impacted accordingly. In addition, it is hoped that the City Corporation will be able to play a role in supporting celebrations for the Rugby League World Cup due to take place in England this Autumn, although confirmation on these plans are still being finalised.
5. From 2022 onwards there are a number of events that the City Corporation will look to support and celebrate, as listed in the attached **Appendix**. This includes plans to host celebratory events for the Major League Baseball Game in London in 2023, subject to hosting confirmation, and the Champions League Final in London in 2024. Hospitality for both of these events has provisionally been approved by the Hospitality Working Party. The Sport Engagement Manager will also seek to re-engage with the British Olympic Association and British Paralympic Association ahead of the games in Paris in 2024 to ensure we maximise the potential opportunities from these important global events.

City Recovery

6. Along with planning for upcoming sport events, the Sport Engagement Manager has been focusing on efforts to support the City's recovery from the pandemic. Sport and physical activity are seen by the UK Government as a key component of its recovery strategy, owing to the obvious health and wider economic benefits. As such, it is important that the City Corporation is well positioned to support these efforts and demonstrate its commitment to sport through an ambitious set of objectives that will help deliver a healthier, happier and more active population. In the short term, the Sport Engagement Manager will support the work of the Recovery Task Force to consider options for bringing workers back into the Square Mile as quickly as possible. This could include a programme of sport activities throughout the summer.
7. Once the stakeholder surveys have been completed, the Sport Engagement Manager will then look to work with an external partner to review the City Corporation's long-term approach going forward around sport and leisure provision in the Square Mile. In order to maximise the potential of our offer, consideration is likely to be given to our outdoor and indoor sport facility and activity provision in the City to make sure it meets stakeholder demands and is also fit-for-purpose to inspire local participation and encourage a return to the workplace in the near future. It will need to be bold and ambitious in order to meet this task and ensure the City of London stands out as global destination for sport. There will also be some time spent looking at active travel measures which enable people to commute in a healthy and sustainable way.
8. As part of the recovery strategy, the Sport Engagement Manager will also be looking at the potential to utilise locations across the Square Mile to provide much needed collaborate office space for national and international sports organisations. There has already been some interest from partners in the potential to initiate a

hub for sport agencies and tech businesses to co-locate in order to share ideas and reduce overheads, possibly somewhere near to the Culture Mile given the obvious links between sport and culture. Further details on all this work will be developed over the coming months and reported back to Members of this Sub Committee as necessary.

Conclusion

9. This report provides an update to Members on the work of the City's Sport Engagement Manager. Given the ongoing impact of Covid-19 on event planning, this work has focused on other areas of engagement including research and recovery planning. Partnership working continues to develop and there are lots of events and initiatives being taken forward to help inspire and connect with our stakeholders. A review of the sport and leisure provision is also being advanced to support the City's recovery from the pandemic.

City Sport Event Plan
Potential Engagement Opportunities

2021

June UEFA Men's Euro 2020 (Europe)
July Rugby Lions Tour (South Africa)
July Olympic Games (Tokyo)
Sept Paralympic Games (Tokyo)
Oct Ukactive National Summit (Guildhall)
Nov Rugby League World Cup (England)
Dec London Sport Awards (Guildhall)

2022

Feb Expo 2022 (Dubai)
Feb Winter Olympics (Beijing)
Mar Winter Paralympics (Beijing)
May Invictus Games (Dusseldorf)
July UEFA Women's Euro 2021 (England)
July Commonwealth Games (Birmingham)
Nov FIFA Men's World Cup (Qatar)

2023

Feb Cricket World Cup (India)
June MLB European Series Games (London)
July FIFA Women's World Cup (Australia)
Aug UCI Cycling World Championships (Glasgow)
Sep Rugby World Cup (France)

2024

April 30th Anniversary of Women in Sport Declaration (Guildhall)
May Champions League Final (London)
June UEFA Men's Euro 2024 (Germany)
July Olympic Games (Paris)
Sept Paralympic Games (Paris)

2026

Feb Winter Olympics (Milan)
Mar Winter Paralympics (Milan)
June FIFA Men's Football World Cup (USA, Mexico and Canada)

Committee(s)	Dated:
Public Relations and Economic Development Sub (Policy & Resources) Committee General Purposes Committee of Alderman	4 March 2021
Subject: 2021 – 2022 Mayoral Theme – Alderman Vincent Keaveny (Subject to Election)	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	3, 5, 6, 7, 8, 11
Does this proposal require extra revenue and/or capital spending?	No
Report of: Andrew Carter, Director of Community & Children's Services David Farnsworth, Chief Grants Officer Damian Nussbaum, Director of Innovation & Growth Bob Roberts, Director of Communications	For Information
Report author: Tim Wainwright, Senior Relationships Manager, Mansion House	

Summary

This report outlines the proposed 2021 – 2022 Mayoral Theme which will be championed, subject to election, by The Lord Mayor of the City of London, Alderman Vincent Keaveny.

The 2021 – 2022 Mayoral Theme, *People & Purpose* will focus on a purpose led and people focused UK financial and professional services (FPS) sector, growing the global competitiveness of the UK as a world leader in sustainable finance, showcasing the UK as home to the best and most diverse global talent and driving social mobility at all levels.

Recommendation(s)

Members are asked to note the 2021 – 2022 Mayoral Theme as set out in this Report.

Main Report

Background

1. The Mayoral Theme identifies the key areas of focus to be championed, convened and/or communicated by the Lord Mayor during their term in office.
2. The Mayoral Theme Framework (Appendix 1) outlines the specific priority areas of the City of London Corporation's Corporate Plan 2018-23, Corporate Strategies and Departmental Business Plans that the Lord Mayor will amplify during their year in office.
3. The Mayoral Theme Framework provides an overview of the key deliverables, outcomes and primary workstreams to be undertaken during the Mayoralty. It identifies specific areas of focus, that consider, the business, social and economic priorities of the City of London, the City Corporation and the causes to be championed by the Lord Mayor, Alderman Vincent Keaveny (subject to election).

Mayoral Theme Proposal

4. The 2021 – 2022 Mayoral Theme – *People & Purpose* will support a thriving economy by promoting London and the UK as a leading centre for sustainable finance. Capitalising on client, customer and consumer demand for purpose driven businesses, the Mayoral Theme will drive recovery and growth across the City and the UK, leverage capital towards the UN Sustainable Development Goals (SDGs) and make 2022 the year to focus on the S in ESG. Contributing to a flourishing society *People & Purpose* will champion investment in new skills and diverse talent pools to meet the current and future demand for skills in the FPS sector; supporting future generations and driving social mobility and diversity at all levels.
5. *People* will champion future skills and social mobility across business, education and civil society to ensure people, young and old, have access to opportunities to enrich their lives and reach their full potential. Alongside boosting action by employers on socio-economic diversity across the UK FPS sector this pillar will promote investment in future skills including fusion, digital and green skills to enhance the UK's competitiveness and ensure we have access to the skills and talent we need.
6. This pillar will deliver on the City Corporation's 10-year Social Mobility Strategy and the Socio-Economic Diversity Taskforce commissioned by the Department for Business, Enterprise and Industrial Strategy's (BEIS) and HM Treasury (HMT). It will support the work of the Financial Services Skills Commission, the Professional and Business Services Council (PBSC) Skills and Inclusion Working Group, HM Government's Inclusive Economy Unit as well as the City Corporation's work with the Social Mobility Commission and Culture Mile. It will support the aspirations of the City Corporation's Philanthropy Strategy which aims to reduce inequality and increase social mobility through high impact and high value philanthropy.
7. *Purpose* will ensure that we are a global hub for innovation in FPS and that businesses are trusted and socially and environmentally responsible. It will promote the City of London as a world leader in sustainable finance, impact investing and green finance, help to leverage private finance across the whole of the Environmental, Social and Governance (ESG) agenda, contributing towards achieving the SDGs and position the UK as a world leading place to do financial and professional services business.
8. This pillar will further strengthen our partnerships with the Green Finance Institute and the Impact Investing Institute; deliver on the City Corporation's commitment to the Green Finance agenda through COP26 and its legacy and, amplify the City's role in delivering sustainable social investment.
9. *People & Purpose* will be brought together through five key deliverables (see Appendix 1 for detailed framework) that will form the focus of the activity for the Mayoralty and collectively drive the global competitiveness of the UK:
 - A. Host a Global Impact Investing Summit to leverage private finance across ESG, making London the home of impact investing and this the Year of the S in ESG.
 - B. Lead the City Corporation's COP26 Green Finance Legacy Programme to advance the COP26 Private Finance Initiative and deliver more sustainable growth.

- C. Co-Chair a Socio-Economic Diversity Taskforce & Launch a New Membership Body/Network to boost action by employers on socio-economic diversity across the UK FPS sector.
 - D. Co-Lead a Future Skills Programme with the Financial Services Skills Commission to grow the skills and talent of the future across the City of London.
 - E. Lead a *People & Purpose* Conversation with business to inspire, support and drive a purpose led and people focused UK FPS sector, showcasing the ethical and commercial opportunity of delivering on social and environmental purpose.
10. By investing in future skills and talent across a purpose-led financial and professional services sector the City can drive the global competitiveness of the UK and achieve a more inclusive and socially mobile society in a greener and more sustainable economy. *People & Purpose* are two of the leading items on the boardroom agenda, both rooted in the UK's economic recovery and future competitiveness and will both contribute to the ambitions of Building Back Better and Levelling Up.

Corporate & Strategic Implications

Strategic Implications

11. *People & Purpose* supports the City Corporation's vision of a 'vibrant and thriving City, supporting a diverse and sustainable London within a globally-successful UK' and its aim to 'contribute to a flourishing society, shape outstanding environments and support a thriving economy'. The Theme supports the City of London Corporation to deliver outcomes 3, 5, 6, 7, 8 and 11 within the Corporate Plan for 2018-23.
12. The following departments have been involved and will directly be supported by the objectives of the Mayoral Theme: Town Clerk's including Corporate Strategy, Communications and Innovation and Growth, The Department of Community and Children's Services and the City Bridge Trust.
13. The Mayoral Theme and its activities link to the following existing strategies within the City Corporation: Social Mobility, Employability, Skills, Digital, Education, Cultural & Creative Learning, Philanthropy, Regional, Climate Action, Responsible Business, Responsible Procurement and Bridging Divides. .
14. The workstreams in the Mayoral Framework align with current initiatives or those in development that are taking place across the City Corporation and aim to support the delivery of specific objectives in Departmental Business Plans (BP), Action Plans and Corporate Strategies including:
- Innovation and Growth BP: Innovative Ecosystem: The Corporation and Square Mile is on track for a net zero future.
 - Innovation and Growth BP: World Class Business Environment: Greater access to talent to ensure FRPS is innovative and competitive.
 - Innovation and Growth BP: World Class Business Environment: London and the UK is positioned as a world leading centre for FRPS.
 - Community and Children's Services BP: Potential: People of all ages are prepared to flourish in a rapidly changing world through exceptional education, cultural and creative learning and skills which link to the world of work.

- Education, Cultural and Creative Learning and Skills Strategy: Cultural and creative experiences develop and enhance the Fusion Skills needed for employability in the 21st Century and there is high quality exposure to the world of work at all stages of education to enable learners to make informed career choices
- City Bridge Trust BP: For London to be a city where all individuals and communities can thrive, especially those experiencing disadvantage and marginalised.
- Social Mobility Strategy: Support organisations, government and policy makers to improve their own practices and leadership to facilitate social mobility.
- Philanthropy Strategy: Role Model, Support and Raise Awareness of high impact and/or high value philanthropy to reduce inequality and increase social mobility.

Financial and Resourcing Implications

15. Existing departmental budgets will be used to deliver the activities outlined in this strategy. Any supplementary budget required will be requested through Resource Allocation Sub (Policy and Resources) or other relevant Committees to amplify existing City Corporation activities and/or deliver additional activity under *People & Purpose*.

Conclusion

16. Members are asked to note the proposed Mayoral Theme 2021-2022 that will support, promote or amplify the Corporate Plan, growing the global competitiveness of the UK as a world leader in ESG and sustainable finance, showcasing the UK as home to the best and most diverse global talent and driving social mobility at all levels.

Appendices

Appendix 1 – Mayoral Theme Framework 2021 – 2022.

Tim Wainwright

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ALDERMAN VINCENT KEAVENY MAYORAL THEME FRAMEWORK

PEOPLE & PURPOSE
INVESTING IN A BETTER TOMORROW

The 2021/2022 Mayoral Theme *People & Purpose* will champion a purpose led and people focused UK FPS sector; growing the global competitiveness of the UK as a world leader in ESG and sustainable finance and home to the best and most diverse global talent; driving social mobility at all levels.

- **Investing in ESG and Sustainable Finance:** Promote London and the UK as a leading centre for sustainable finance, capitalising on client, customer and consumer demand for purpose driven businesses to drive recovery and growth, leverage capital towards the UN SDGs and make this the Year of the S in ESG.
- **Investing in Future Skills and Social Mobility:** Champion investment in new skills and diverse talent pools to meet the current and future skills for the FPS sector; supporting future generations and driving social mobility and diversity at all levels.

Key Deliverables

1. Host a **Global Impact Investing Summit** to leverage private finance across ESG and impact investing – making this the Year of the S in ESG.
2. Lead the **City Corporation's COP26 Green Finance Legacy Programme** to advance the **COP26 Private Finance Initiative** and deliver more sustainable growth.
3. Co-Chair a **Socio-Economic Diversity Taskforce** & Launch a **New Membership Body** to boost action by employers on socio-economic diversity across the UK FPS.
4. Co-Lead a **Future Skills Programme** with the Financial Services Skills Commission to grow the skills and talent of the future across the City of London.
5. Lead a **People & Purpose Conversation** with business to inspire, support and drive a purpose led and people focused UK FPS sector.

Outcomes

People

Inclusive Growth / Skills & Talent / Fusion Skills / Social Mobility

The City, London and the UK has access to the skills and talent we need, is an attractive and accessible place to live, learn, work and visit, home to the best global talent and champions investment in relevant skills and diverse talent pools.

Purpose

COP26 / Green Finance / Impact Investing / Climate Action

The City is a global hub for innovation in financial and professional services and a world leader in sustainable finance, impact investing and green finance. Businesses are trusted and socially and environmentally responsible.

Corporate Plan

Outcomes: 3, 5 & 8
Corporate Strategies: Social Mobility, Employability, Skills, Digital Skills, Education, Cultural & Creative Learning, Philanthropy, Regional, (CBT - Bridging Divides).

Outcomes: 5, 6, 7, 11
Corporate Strategies: Climate Action, Responsible Business, Responsible Procurement, Regional.
Partnerships: Green Finance Institute and Impact Investing Institute.

Primary Workstreams	
People	Purpose
<ul style="list-style-type: none"> • Host a Global Impact Investing Summit to leverage private finance across ESG and impact investing, showcasing the opportunity for private investment, making London the home of impact investing and this the Year of the S in ESG. Support the convergence and development of meaningful measures, standards and reporting of social impact (TCFD for Social) and mobilise more investment in place-based impact investing. (MH/IG) 	<ul style="list-style-type: none"> • Lead the City Corporation's COP26 Green Finance Legacy Programme working with the Green Finance Institute including hosting Financing Green events to convene Senior Leaders to mobilise capital and launch new products and initiatives (MH/IG)
	<ul style="list-style-type: none"> • Advance the work of the City Corporation's COP26 Private Finance Initiative in Glasgow promoting the role of the City, London and the UK in being world leaders in Green Finance. (MH/IG)
	<ul style="list-style-type: none"> • Partner with DLA Piper on Thought Leadership Project "<i>Opportunities for ESG</i>" (<i>Research, Discussion, Project</i>) (TBC)
	<ul style="list-style-type: none"> • <i>Host ESG Investing Olympics at Mansion House bringing philanthropic trusts and foundation with ESG asset managers. (TBC) (MH)</i>

- Page 16
- **Lead a *Power of People & Purpose Conversation*** with business and organisations to inspire, support and drive a purpose led and people focused UK FPS sector, contributing towards the UNs SDGs. Undertake research, focus groups and interviews on what purpose in business means today; Develop a set of principles all purpose-led and people focused organisations subscribe; Identify practical steps organisations can take to improve their purpose. (MH/DCCS/CBT/LMA)

Narrative
<p>As we continue to work through the economic recovery from COVID-19, we need to put our people and our purpose at the heart of financial and professional services to rebuild a more sustainable and inclusive economy - investing in better. Capitalising on client, customer and consumer demand for purpose driven businesses, the 2020/2021 Mayoral Theme <i>People & Purpose</i> will drive positive impact across the whole ESG agenda – promoting London and the UK as a leading centre for sustainable finance and championing investment in future skills and social mobility to grow the global competitiveness of the UK.</p> <p>As Lord Mayor I will lead a <i>Conversation</i> with the city leaders about what drives purpose led business which will culminate in hosting an Impact Investing Summit to leverage private finance across ESG and drive the convergence and development of meaningful measures, standards and reporting of social impact. Building on the COP26 Green Finance Legacy the Impact Investing Summit will encourage more capital to contribute towards the UN's SDGs and make this the year of the S, the social impact, in ESG.</p> <p>Championing investment in new skills and diverse talent pools I will work with the Financial Services Skills Commission to promote the future skills framework for sector and as Co-Chair of the Social-Economic Diversity Taskforce I will champion social mobility and diversity at all levels. To ensure 'equity of progression' across the UK FPS sector, where high performance is valued over 'fit' and 'polish', I will be launching a new membership body/peer network on socio-economic diversity for financial services employers.</p> <p>By putting people and purpose at the heart of what we do, the City of London can drive positive impact across the financial and professional services sector and grow the global competitiveness of the UK as a world leader in sustainable finance and home to the best and most diverse global talent.</p>

UK IRISH RELATIONS

Further UK / Irish civic and cultural relations, representing the Lord Mayor's heritage and grow the important bilateral relationship for financial and professional services.

- Visits to Dublin and Belfast for early part of the Mayoralty.
- Taoiseach to be invited to Lord Mayor's Banquet and opportunity for a key event/dinner with the Taoiseach.
- Embassy of Ireland to host a Lord Mayor's Dinner with Irish Financial and Professional Services and collaborate on celebrating cultural ties.

LORD MAYOR'S APPEAL

Support the Lord Mayor's Appeal with specific focus on those initiatives that help develop skills and talent of the young people and give businesses greater purpose.

- Grow the Lord Mayor's Power of Inclusion programme working with Birmingham, Manchester and Leeds.
- Develop the skills and talent of London's young people through the Duke of Edinburgh's Award with a focus on those from lower income communities.
- Grow City Giving Day across the UK to give people a sense of purpose around philanthropy.

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Committee: Public Relations & Economic Development Sub-Committee	Dated: 4 March 2021
Subject: IG monthly update – March	Public
Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?	
Does this proposal require extra revenue and/or capital spending?	N
If so, how much?	£
What is the source of Funding?	
Has this Funding Source been agreed with the Chamberlain's Department?	
Report of: Damian Nussbaum, Director of Innovation & Growth	For Information
Report author: Emily Bryan, Executive Officer	

Summary

The following report provides Members with highlights of the key activity undertaken by the Innovation & Growth Directorate (IG) in February 2021 and future activities taking place in March 2021. The activities covered documented in this report focus largely on those lead by the IG team. Activities undertaken in partnership with other teams and departments are also included and have been appropriately termed. Each area of activity is linked back to the objectives outlined in the IG Business Plan.

Recommendation

Members are asked to:

- Note the progress of IG workstreams.

Main Report

The highlights are structured around our four core objectives:

Innovative Ecosystem

1. The Corporation has played an active role supporting the independent Review into UK fintech, commissioned by the Chancellor and HM Treasury. The Review was led by Ron Kalifa former CEO of Worldpay who published the Reviews final report and recommendations on 23 February. The report is a culmination of many months of engagement across the financial services and tech industries to benchmark the UK against its peers and sets out a blueprint for the successful and sustainable growth of our fintech ecosystem. Through a five-point plan that spans policy and regulation, skills, investment, national connectivity and international competitiveness, the Review sets out a clear

strategy and delivery plan to ensure that the UK can capitalise upon the opportunities fintech presents to create quality jobs and level up the country, increase financial inclusion and play a key part of “Global Britain”.

2. The Digital Sandbox Pilot, jointly sponsored by COL and the FCA, closed in February with a series of three demonstration days. These showcased the solutions developed using the novel features and digital testing environment. The Pilot had over 800 registered users, who observed, mentored, and communicated with the 30 teams throughout their ten weeks of development.
3. The innovation team launched its report on the Innovation Ambassadors pilot programme. The report outlines the four-week virtual legal innovation programme, the teams’ challenge-led solutions and next steps. Read the [report](#).
4. The Innovation Team is in discussions with private market participants facilitating trade in voluntary carbon offsets. With support of central government, we will be leading a delivery group of market participants committed to scaling up a liquid and high-integrity carbon market in the UK.
5. We launched a new video series on the lawtech lifecycle. This case study series highlights how legal services are innovating with technology to deliver more client-oriented, resilient, globally accessible services. It also looks at the benefits the UK lawtech environment provides, both for businesses operating in the UK and for technology looking to develop here.

World Class Business Environment

6. Letters from CPR/SABTAC went to over [50 senior leaders](#), appointing them to a new taskforce and its Advisory Board. Commissioned by HMT and BEIS, the taskforce aims to boost socio-economic diversity at senior levels in UK FPS. Bilateral meetings are being scheduled between taskforce members and respective Co-Chairs (Sandra Wallace, Alderman Keaveny, Andy Haldane). An announcement of appointments is planned for March.
7. IG is supporting research into the regional and national skills needs of financial and professional services employers. Led by the Financial Services Skills Commission (FSSC) and the Professional and Business Services Council, the research will inform policy recommendations for employers, associations and government. There are a series of regional discussions taking place, led by TheCityUK, to inform the report (published May 2022). A roundtable to share draft findings with Lord Grimstone is proposed for March.
8. The City’s longest-running report, Total Tax, has seen a successful launch in February, with great feedback from some of the 330 stakeholders who received the report. A further 270 attendants heard the headline findings at the Bank of England Governor’s Mansion House FPS address.
9. We will publish a report on UK RegTech that provides findings from research into the opportunities and challenges for this emerging industry. The report will

provide recommendations for policymakers, financial regulators and industry to accelerate the success and growth of RegTech.

10. London's financial and professional services have successfully adapted to remote working showing agility and global experience in the industry throughout the pandemic. However, working in the office continues to be a success factor for financial and professional services beyond Covid. The 'Future of the Office' report will examine why offices have a continued relevance in enabling the FS sector to operate, innovate and grow.

Access to Global Opportunities

11. In March, T&I will work with senior principles at the Corporation to support HMG Business of Resilience Virtual Summit. This Summit will provide an opportunity for the Corporation to showcase our pathway to COP26 and how we can mobilise the insurance sector to manage global risks arise from climate change.
12. We will publish a report how the City of London FPS ecosystem enables non-FPS to trade internationally. The report will address the interdependencies between services and goods trade through a focus on three sub-sectors of the FPS ecosystem: trade finance provision, legal service, maritime services. The report makes the case for a more holistic approach to UK trade policymaking which recognises these interrelationships as well as identifying a list of recommendations for strengthening these relationships still further.

Global Recognition of UK's FPS Offer

13. In February, LM gave keynote speeches to the Tokyo-London ESG Seminar and the Tokyo-London Financial Seminar. These are annual events emanating from the MoU signed between the Tokyo Metropolitan Government and the City of London Corporation in December 2017. The engagement deepens the relationship between the two financial centres; supports UK financial institutions to enter the Japanese market and encourage investment into the UK. The focus was on green finance and fintech.
14. We launched a new video series on the [lawtech lifecycle](#). This case study series highlights how legal services are innovating with technology to deliver more client-oriented, resilient, globally accessible services. It also looks at the benefits the UK lawtech environment provides, both for businesses operating in the UK and for technology looking to develop here.
15. [The Global City](#) is developing a series of video and written business voice testimonials about the UK's competitive offer for their FPS firms. The firms featured help us tell a positive and compelling story about the UK's enduring competitive strengths - from talent to innovation. They include firms of all sizes and across financial services subsectors. If you know firms who have a great story to tell about what being in the City, in London or in the UK offers them, then please do get in touch with samantha.lagan@cityoflondon

Partnerships and Engagement

16. In February, the LM and the CPR met with Tamsin Heath the Acting Consul General in Hong Kong. During the meeting the Lord Mayor and Policy Chair shared updates about the Corporation's China programme and scheduled engagement for this year, including the Corporation's involvement in COP26.

Future plans

17. In March, the T&I aims to deliver further international engagements for the Lord Mayor and Chair of Policy and Resources:
- LM & CPR joint visit to North America – engage with senior level investors from banks, insurance and pension funds to promote the UK's financial innovation including fintech and ESG, showcase the UK's leadership in global Covid recovery and discuss the future UK-US/Canada and EU relationship.
 - LM Virtual Visit to Latin America (Chile and Brazil) – engage with key investors to discuss opportunities on cyber securities, fintech and wider offers from the UK as an investment destination.
 - LM & CPR joint visit to China and Hong Kong – engage with key investors from investment management industry to highlight the UK's offer as a global asset allocation platform and mobilise Chinese financial institutions to support the HMG vision on COP26.
18. In March, the LM will be undertaking a virtual visit to Birmingham and the West Midlands on 4-5 March to look at how the region is sharpening its competitive edge in FPS through innovation. The visit will explore how the Corporation can best partner with the cluster through our own innovative work in fintech, regtech and lawtech as well as to deepen the Corporation's relationship the largest regional BFPS cluster outside London and share experience on Covid recovery.
19. Throughout March we will continue to speak with key external stakeholders on the work of the Recovery Taskforce, ensuring the Square Mile is the world's most innovative, inclusive and sustainable business eco-system, an attractive place to invest, work, live and visit – Members heard more about this work at the Recovery Taskforce Member's Briefing on 25 February. Recommendations will be produced and come formally to Members after Easter.

**Emily Bryan | Executive Officer
Innovation and Growth**

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Committee(s)	Dated:
Public Relations and Economic Development Sub-Committee	4 March 2021
Subject: Parliamentary Team Update	Public
Report of: Paul Double, City Remembrancer	For Information
Report author: William Stark, Parliamentary Engagement Officer	

Summary

This summary updates Members on the main elements of the Parliamentary Team's activity in support of the City of London Corporation's political and Parliamentary engagement since the last update in February 2021. Given continued national Coronavirus restrictions, Parliament continues to sit using a mix of virtual and in-person proceedings, with much reduced physical presence at the Palace of Westminster. Owing to limited virtual participation facilities, Westminster Hall debates and Private Members' Bill Friday sittings in the Commons and Lords have been suspended. Both Houses were in recess between 12 February and 22 February.

The summary is written with reference to the top line Parliamentary objectives and deliverables of the Remembrancer's Office. For the Committee's reference, these are set out in the appendix.

Recommendation

Members are recommended to note the report.

Main Report

Legislation Pertaining to the UK's Future EU Relationship (Objective 1)

1. Legislation in several areas is particularly affected by the UK's departure from the EU, examples include:

Trade Bill – At the time of writing, the Bill is shuttling between Commons and Lords. Currently, disagreements remain over the extent of parliamentary scrutiny of trade deals and whether trade deals should be curtailed where a court has determined that a state has committed genocide.

Financial Services Bill – This framework Bill's objective is to ensure that the UK's regulatory framework continues to function effectively for the UK after leaving the EU. The Office provided a Second Reading briefing to a number of MPs in the Commons and a separate briefing to Peers for the recent Second Reading in the Lords. The Office facilitated the Policy Chair's oral evidence session to the Public Bill Committee.

Corporation legislation (Objective 2)

2. The Emissions Reduction (Local Authorities in London) Bill, which had its First Reading in the Lords on 13 January 2020, still awaits a date for Second Reading following the disruption to parliamentary business caused by the pandemic. The Bill creates discretionary powers for London's local authorities to control emissions from

combustion plants where the air quality in their area exceeds World Health Organization Guidelines and they choose to declare their area an 'air quality improvement area'.

3. Following the suspension of proceedings on the Environment Bill as noted in the following paragraph, the possibility of progressing the Private Members Bill in the Lords has been investigated. At the time of writing, this option remains unavailable due to the decision to suspend Friday Private Members' Bill sessions until further notice. The situation is being monitored.
4. Consideration of the Environment Bill has been postponed to the next parliamentary session, following a carry-over motion in the Commons. The delay has been attributed to pressures on the parliamentary timetable and changes to parliamentary procedure as a result of the pandemic. In liaison with London Councils, the Chair of the Policy and Resources Committee and the Chair of the Port Health and Environmental Services Committee, the Office is planning to table new clauses to the Bill in the Lords, mirroring the provisions of the Emissions Reduction (Local Authorities in London) Bill if the Lords' Private Members' Bill cannot progress.
5. Work continues in respect of the Private Bill required to enable the relocation of the Corporation's wholesale markets to the new site at Dagenham Dock. Substantial support is being given to the programme directorate in collating and building the evidence basis and support for a bill promotion.

Parliamentary and Government Inquiries (Objective 3)

6. The Office has submitted the following pieces of written evidence to Select Committees since the last report:
 - To the Treasury Select Committee's inquiry into the future of financial services. This wide-ranging submission covered topics including financial services priorities in free trade agreements, possible changes to FS regulatory frameworks, priorities for FS skills policy and the UK's approach to equivalence decisions among other matters.

Responding to Issues Raised in Parliament and Enhancing Parliamentary Engagement (Objectives 4 and 5)

7. The Office issued a Public Policy Bulletin to Members and Officers summarising the key announcements of the Budget statement on 3 March.
8. The DCMS Committee was provided with a briefing ahead of their oral evidence session on EU visa arrangements for creative workers. The briefing set out concerns expressed by the Barbican Centre, the London Symphony Orchestra and the Guildhall School of Music and Drama about UK performers and other creative workers operating in the EU, such as restrictions on the haulage of musical instruments and the ability for students to perform on the continent.
9. The Office is in further communication with the Barbican Centre to discuss possible areas of parliamentary engagement ahead of announcements on the reopening of cultural venues.

10. The Office contacted a MPs and Peers to share an invitation to the Launch of the City of London Corporation and EY report "The City of London: An ecosystem enabling international trade".
11. The Office contacted various committees and APPGs to promote the launch of the IRSG report "How the trend towards data localisation is impacting the financial services sector". The report's findings also formed part of a submission to the International Trade Committee's inquiry into Digital Trade and Data, as reported in the last update.
12. The Office made contact the APPG on the Rule of Law, following its inaugural meeting earlier this year. The APPG is supported by the Bingham Centre for the Rule of Law, with which the City Corporation held an online event in September 2020.
13. A briefing note was provided to former Lord Mayor Lord Mountevans ahead of committee stage of the Financial Services Bill in the Lords. Further short briefings on the Bill's provisions were provided to Peers who had submitted relevant amendments.
14. City MP Nickie Aiken was provided with suggested parliamentary questions regarding the funding of Transport for London, Port Health concerns, and the Planning White Paper following Ms Aiken's meeting with the Policy Chair in February.
15. An online roundtable with SNP MPs entitled "Civic Leadership and Green Finance in the transition to net zero" has been scheduled for **date to be confirmed**. The roundtable will be chaired by an SNP MP with the Policy Chair and Emma Harvey, of the Green Finance Institute, speaking.
16. The APPG for the Night Time Economy referenced a briefing produced by the Office in their report "COVID-19 and UK Nightlife". The report mentioned feedback received from City hospitality businesses in a series of Lord Mayor-led roundtables in December 2020 on the need for a campaign to encourage workers and visitors back to the City, once restrictions are eased.
17. The Office wrote to the Chair of the Work and Pensions Select Committee detailing some of the City Police's overseas activity following comments made by the Pensions Minister during oral evidence querying the extent to which the City force works with overseas partners.
18. The Office prepared other briefings for MPs and peers since the last report:
 - To Peers ahead of Lord Clark of Windermere's question on balancing carbon sequestration and biodiversity in government plans to plant 30,000 hectares of trees annually. The briefing set out priorities for tree management and planting on City Corporation managed land, including Epping Forest and Burnham Beeches.
 - To MPs ahead of a general debate on COVID 19 and the cultural and entertainment sectors.

GLA and the Devolved Institutions (Objective 6)

19. The Office circulated to members and officers of the London Assembly's Economy Committee the City Corporation's recent benchmarking and total tax contribution reports.

Key priorities over the next month

20. The Office will compile a joint submission to the Government's new Taskforce on Innovation, Growth and Regulatory Reform (TIGRR). The taskforce, established at the beginning of February, will consider changes to regulation enabled by the UK's departure from the European Union.
21. Submissions from the City Corporation will be drawn up for the the HCLG Committee's inquiry into planning, the Lords International Agreements Sub Committee's inquiry into UK Accession to the CPTPP and the EFRA Committee's inquiry into moving animals across borders.
22. Work will continue in support of the markets' relocation programme and the introduction of a private bill. Work on the Lords' Private Members Bill will re-engaged if the opportunity arises.
23. The Office will work to support the case for UK access to the Lugano Convention and other rule of law issues relevant to the City in liaison with the International Law Committee and the related professional bodies.
24. While social distancing guidelines remain in place, preventing face-to-face meetings, engagement with parliamentary stakeholders will remain predominantly online.

The Parliamentary Team
City Remembrancer's Office
4 March 2021

Appendix: Parliamentary Team Objectives

1. Propose amendments or new clauses to Brexit-related legislation to reflect Corporation views and report on the progress of such legislation to Members.
2. Draft and secure the passage through Parliament of Corporation legislation, with a particular focus on securing legislation on relocating the City's markets and gaining support for the provisions included in a Private Member's Bill on air quality.
3. Make submissions to Parliamentary committee inquiries into relevant Corporation issues in collaboration with the Economic Development Office (now Innovation and Growth) and other Departments.
4. Respond to any issues or concerns raised in Parliament in either debates or tabled questions through briefing relevant MPs and Peers.
5. Enhance Parliamentary engagement through direct contact with members of both Houses on key issues and with relevant All-Party Parliamentary Groups.
6. Enhance engagement with the Greater London Assembly and the devolved institutions on matters of interest to the City through briefings and submissions to relevant inquiries.

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Committee(s): Public Relations and Economic Development Sub-Committee	Date(s): 04/03/2021
Subject: Corporate Affairs Update	Public
Report of: Bob Roberts, Director of Communications	For Information
Report author: Richard Messingham, Head of Corporate Affairs	

Summary

This report provides a summary of the work of the Corporate Affairs Team over the last month.

After feedback from Members, it does not list all the meetings and activities of the Lord Mayor and the Policy Chair but highlights major activities undertaken to support the team's priorities.

The priorities are guided by documents such as the Corporate Plan 2018 – 2023, the updated Lord Mayor's Theme approved by P&R in July 2020 and the Policy Chair's Policy statement to the Court of Common Council on 10th September 2020.

The priorities can be summarised as:

- Recovery: dealing with the COVID-19 pandemic and planning for the recovery of the Square Mile.
- Supporting the Lord Mayor's theme *Global UK – The New Future* with its three pillars of trade, innovation and culture and aims of building on our international reputation for openness and ensuring that everyone is welcomed to the City and can thrive.
- Supporting the competitiveness agenda to champion the UK FPS sector including the innovative areas of tech and business services, in line with our corporate plan that we are a global hub for innovation in financial services, commerce and culture.
- Working to support London in line with our corporate plan that we support a diverse and sustainable capital.

Recommendation(s)

Members are asked to note this report.

Main Report

The priority workstreams of the Corporate Affairs Team in the last month covered by their report are listed below with examples of activities that support this.

Recovery from the COVID-19 Pandemic

Since the start of the pandemic, the Gold Command Group for Recovery from COVID-19 has been working with partners to preserve life and facilitate an effective recovery.

Alongside this work, we have also launched a Recovery Taskforce to draw up a five-year blueprint for ensuring the City remains an attractive place in which to invest, work, live and visit.

And we are supporting efforts to get workers back to COVID-secure workplaces in the City as soon as it is safe to do so and in line with the Government's Roadmap. As part of this officers are discussing tentative plans for a 're-opening campaign' later in the year, subject to COVID restrictions.

Amongst the key activities to support this work the Corporate Affairs Team have been:

- Preparing speeches for the address to the annual business ratepayers consultation, the London Real Estate Forum Investment Summit session to mark the launch of the report, 'Opportunity London', published by the New London Architecture, an address to the London & Partners Seminar on 'Promoting London' and a speech to the London Councils roundtable on 'London as a World City'.
- Working with colleagues in Innovation and Growth to produce a corporate submission ahead of the Budget.
- Writing briefings for meetings of the London COVID Business Forum, and with the Mayor of London, Sadiq Khan, on the roadmap for the safe and full reopening of London's economy.

Promoting the Competitiveness Agenda

The Corporate Plan commits the City Corporation to ensuring that we are a global hub for innovation in financial and professional services, commerce and culture as well as having the world's best legal and regulatory framework and access to global markets.

The Fraser 2.0 Report, supported by the Policy and Resources Committee, also outlined the next steps to steward the financial, tech and professional services sector through future challenges.

To support this work the Corporate Affairs Team has focused on building and strengthening relationships with influential politicians and policymakers who are well placed to maintain and enhance the competitiveness of London and the City.

Key activity includes:

- Providing briefing and support for the regular meeting between the Lord Mayor and Policy Chair and the Investment Minister Lord Grimstone on issues relating to his departmental roles in both the Department for International Trade and the Department for Business, Energy and Industrial Strategy.
- Circulating the Total Tax report and Benchmarking report to key Government, Opposition and London stakeholders.
- Writing a letter to the Government's new Taskforce for Innovation, Growth and Regulatory Reform and securing a meeting to discuss how the City Corporation can contribute to this work.
- Briefing and supporting the Policy and Chair and the Lord Mayor for their first meeting with the Northern Ireland First Minister Arlene Foster MLA to discuss areas of mutual interest.
- Briefing and supporting the Policy Chair for meetings with Anneliese Dodds MP, Shadow Chancellor of the Exchequer, and engagement with Sir Keir Starmer QC MP, Leader of the Opposition – both activities were part of our wider strategic engagement work with the Labour Party, and provided an opportunity to update both on our current priorities ahead of the Budget.
- Drafting letters to Dr Okonjo-Iweala, the new Director General of the World Trade Organisation and to Lord David Frost, Minister of State at the Cabinet Office, welcoming both to their new posts.

Delivering on the Lord Mayor's Theme

The Mayoral Theme, as updated for the July 2020 meeting of the Policy and Resources Committee, is *Global UK – The New Future*, and it has three pillars of trade, innovation and culture. The aim is to build on our international reputation for openness and ensure that everyone is welcomed to the City and can thrive.

The Corporate Affairs Team continues to support Mansion House with the delivery of the Mayoral Theme.

The work to do this has included:

- Supporting the Lord Mayor's political engagement on the Culture and Commerce Taskforce report launch - through briefing relevant stakeholders, the purpose of the written engagement was to amplify the work of the taskforce and encourage political partners to share it within their networks. This will be an ongoing piece of political engagement as the recommendations are implemented.
- Collating briefing for the Lord Mayor's Board of Trade meetings with representatives of the governments of the devolved nations and their investment bodies.
- Providing briefing and support for the Lord Mayor's meeting with the Prisons Minister Lucy Frazer QC MP, to discuss the returning citizens aspect of his Mayoral Theme.

Supporting and Engaging with London

The Corporate Plan confirms that the City Corporation is committed to supporting a diverse and sustainable London. This aim cross cuts all three strands of the strategy, contributing to a flourishing society, supporting a thriving economy and shaping outstanding environments.

Much of the cross-London work the City Corporation is involved with is closely related to the recovery from the pandemic, particularly through the Policy Chair's involvement in a large number of pan-London bodies. There also continues to be additional activity that contributes to our wider work to support the capital.

This activity includes:

- Supporting the Policy Chair ahead of regular pan-London meetings such as the London Transition Board, London Recovery Board, London Leaders' COVID-19 Committee and the London Councils' Executive.
- Discussing with the Mayor of London and several of the Deputy Mayors the recovery of the Central Activity Zone. The meeting was also attended by the leaders of Westminster, Camden and Kensington and Chelsea.
- Working closely with the Deputy Mayor for Culture and Creative Industries on market development plans around released sites in central London.
- Supporting the Policy Chair in her meeting with the Transport for London Commissioner, Andy Byford.
- Supporting the Policy Chair in her regular programme of London Borough engagement including with Cllr Julian Bell, Leader of Ealing, Mayor Phil Glanville of Hackney and Cllr Richard Watts of Islington.

Other highlights of the work of the Corporate Affairs Team include:

- Attending online events on subjects of interest to the Corporation hosted by think tanks including Politeia on future regulation, and Centre for Policy Studies on investment in the North, circulating notes to relevant officers.
- Continuing engagement with the Ministry of Housing, Communities and Local Government on the issue of contested heritage. Following the Secretary of State's public letter to the City Corporation, the Corporate Affairs team drafted a response articulating our current position on the Tackling Racism Taskforce recommendations pertaining to statues, including the resolution supported by Policy and Resources in February.
- Continuing close engagement with the IPPR Environmental Justice Commission – liaising with the IPPR, through regular commission meetings and additional engagement, to provide feedback on provisional recommendations for the Commission's final report, ensuring our key external messages on climate action are noted.

Corporate & Strategic Implications

1. Engaging with political stakeholders, organising events associated with the party political conferences and working with the thinktanks and other third-party organisations to produce events and associated policy reports provides an opportunity for the City Corporation to engage with key audiences on important global, national and local government issues and to demonstrate the Corporation's involvement in relevant debates. Sponsorship and political engagement would also help deliver outcomes 2 – 10 of the 2018-23 Corporate Plan.

Implications

2. The Corporate Affairs Team has an established budget for all party conference and engagement related activity. Any sponsorship of ad-hoc policy projects is currently funded via the Policy Initiatives Fund according to decisions of the Policy and Resources Committee.

Appendices

None

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